

LAURASTAR expertise at your service

The Swiss company LAURASTAR invented the system of professional ironing for private use in 1986. Since then, almost 2 million users in over 40 countries worldwide have enjoyed quality ironing on a daily basis.

Two decades later, LAURASTAR has become the benchmark for innovative, high-quality ironing systems. LAURASTAR views this position of world leader as a responsibility which you, the consumer of our appliances, confer on us.

Every day, the LAURASTAR engineers, designers and employees work towards improving products and services so that we live up to our promise of making life easier for you in your everyday tasks, thus leaving you more time to spend with your family and friends or for your leisure pursuits.

